



Strategic Plan 2011 - 2012

Membership

The New Zealand Chiropractic Students' Association, hereafter known as the NZCSA will continue to work towards achieving an annual membership of near or at 100% of the student body. We aim to ensure this by simplifying the subscription process.

Mentoring

In conjunction with student services, the association will continue to promote mentoring opportunities for its members. Plans are currently underway to 'buddy' students in their junior years with a senior student. This will allow for positive encouragement and will ease the transition between the theoretical and clinical years at college.

Student Culture

In line with our mission statement, the NZCSA will endeavour to foster camaraderie between students. We aim to achieve this by starting each student's college experience with a comprehensive orientation package. We will promote a rigorous social agenda

catering to a wider range of social interests. This includes continuing to host the monthly

Lumbar, providing opportunity for students, staff and administration to unwind and interact outside of class time. We hope to encourage involvement and build college pride by sponsoring students in all avenues, be it sporting or to attend seminars. We hope to act as their community representation, thereby increasing community awareness of the college whilst providing a community services card with discounts from local businesses.

Finally we hope to encourage college pride by providing a wider range of college merchandise.

Student Lounge

In cohesion with our mission statement, the NZCSA will endeavour to foster activities that enhance student, social and educational life at college, while informing and involving members in issues, decisions, regulations and events of relevance. We hope to achieve this by making the student lounge an optimal student hub. We will be working closely with college administration to ensure the creation of the new student lounge is conducive to our student culture.

Finances

The NZCSA aims to be financially viable and maintain fiscal stability. Future sources of revenue include acquisition of corporate sponsorship through the use of our incorporated status. The NZCSA will re-apply to become a charitable entity in 2011. In order to promote continuity, the NZCSA aims to have five thousand dollars (\$5000) in the bank each time the leadership is handed over. We also hope to raise enough revenue through events and fundraising to initiate a student scholarship program.

NZCSA Assets

The NZCSA aims to accumulate enough revenue to continually refurbish the student lounge with furniture and other student entertainment sources.

Public Relations

The NZCSA hopes to create greater community awareness of the College by outreaching to local businesses and sourcing discounts for students. We hope by achieving charitable status, that we will also become eligible to receive tax deductible charitable contributions from our local community.

Student Support Fund

Through the provision of funds from the Student Support Fund, students will be able to offset the costs of attending seminars, re-sit fees and Chiropractic Abroad trips through an application process that is available to members. This fund is also available to support committees formed to organize College events such as the Half-Way Ball and 4th Year Graduation.

Interdisciplinary Relations

The NZCSA aims to foster a positive relationship with other healthcare disciplines. This will start at a student level via the corresponding student associations. While the ultimate goal is to establish a positive relationship with the physiotherapy and medical student associations, the NZCSA aims to first develop a reciprocal relationship with the South Pacific College of Natural Therapies in Ellerslie.

Professional Procedures

Since becoming incorporated, the NZCA is expected to adhere to the regulations that all businesses are subjected to. As such the Association will seek external advice on matters pertaining to its rules, finances and policies. As the Association grows, it is imperative that these steps are taken so that its integrity can be maintained and it can operate in the most efficient manner possible.

'Green' NZCSA

Given the current environmental situation, the Association will endeavor to reduce its impact on the planet while promoting awareness throughout the student body. This will be achieved by implementing a paperless filing system and running an annual ECO-Week. We also hope to encourage use of re-usable coffee cups and are in the process of establishing a paper recycling system for class rooms.

Revised on the 13th of September, 2011

